For my website idea I wanted to create a blog about having a reactive dog. The purpose of this blog site will be talking about what it’s like to have a dog that is reactive and some tips on how to deal with that as well as posts about some of the adventures that I take my dog on.

My target audience is dog owners that have similar problems with their dogs and I hope to get the word out that with training and patience, and a little adventure, all dogs are great companions. I also want to create posts about what it’s like to have a dog along with me while I do some outdoor activities like hiking and camping, I will be writing about the challenges and also how fun it is to hike and camp with dogs.

I’m using WordPress for my site and this will make it easy to use and easy to navigate and will require little development in the future. I plan on using the blog-based version of WordPress, I think that it looks the best for what I’m going for and will look nice and clean.